



## Swing Junior Apparel - Brand Ambassador Program Overview

### ABOUT US

Swing is continually growing, since it began 2015. We offer an exciting line of boys and girls athletic clothing for kids and teens ages 5 to 18. Our focus is making high-quality, affordable clothing that *you* love to wear. At Swing, we know you need to feel confident and comfortable to be at your best. We love what we do, and we are always striving to show that the Swing brand makes a difference for people who wear our apparel – and that means you too!

### OUR GOAL

We want to grow our team to include Brand Ambassadors that love Swing as much as we do. It doesn't matter where you live, or where you like to play. If you love our products, we want you to tell other people about Swing. Our goal is to find people that can help us spread the word! If you like, you could share us on your social media. You don't use social media? That's okay, send us your pictures wearing Swing and we will post them for you!

BTW, you don't have to be a star athlete to be a Brand Ambassador - you only need to be passionate about what you do, and know that you always try to be your best. Oh, and by the way we hope our Brand Ambassadors love and wear Swing too!

### PROGRAM REWARDS

Our program is designed to make Brand Ambassadors a part of our team. We'll give you "behind the scenes" access that will allow you to contribute your inspirations, ideas and memorable moments. Our Brand Ambassadors love to tell people about Swing, and we want your help to make Swing even better. You will also get some great perks! Some of the main benefits of being a Swing Brand Ambassador are:

1. You'll get 50% OFF all regular priced items on [www.shopswing.ca](http://www.shopswing.ca)
  - You'll be given a 'promo code' to get special pricing on our website
  - When you order, you'll see that shipping is free if you order enough!
  - We will also try to include a 'freebie' on every order you place
2. We will give you access to new products before they are released.
3. We will invite you to influence new Swing designs & products.
4. We want you to share your 'Swing Story' on our website.
5. We need you to post your photo on our Brand Ambassador page celebrating our BA team!



6. We will ask you to be involved in 'Swing Focus Groups'

...and much more!

If you're reading this thinking "*yes, I want to be involved*" then review our '*Brand Ambassador Guidelines*' document. Once you have finished reading it, refer to our Swing Junior Apparel – '*Brand Ambassador Application*' document. If you wish to submit your application instructions can be found there.

Refer to this link to download the ['Brand Ambassador Program Guidelines or Application'](#)

Any questions regarding the program can be directed to [jenny@shopswing.ca](mailto:jenny@shopswing.ca)